

# Loreto de Pablo

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## EXPERIENCE

### Lead concept artist, Lurtis rules

July 2023, March 2025

I worked as the lead concept artist in Lurtis Rules. We were developing and illustrating a board game/video game RPG.

### Art director, Muñoz Arribas Abogados *Freelance Work*

September 2023, December 2023

I worked as the art director for a Christmas short film created for the customers of Muñoz Arribas law firm, to wish them Merry Christmas. I worked with Andrea Pons and managed a small team of artists.

### Art director, Ruido Blanco

September 2021, June 2022

I was the art director for Ruido Blanco, a short film that has been awarded best background design and selected for numerous festivals, such as the Weird Market Festival in Valencia

## EDUCATION

### Expert Character design program, *Master's degree U-TAD*

October 2023- June 2024

I was chosen to study a master's degree specializing in character design, directed by Borja Montoro in UTAD, while I worked on my own projects in order to expand my knowledge and practice of the industry.

### SVA animation Foreign exchange student, NY: *animation degree*

August 2022- December 2022

I was chosen to study a semester at SVA, the School of Visual Arts, New York, as a foreign exchange student.

### Animation title, Udit madrid: *Animation degree*

september 2019 - June 2023

I am very grateful for having a talent scholarship for the animation degree at ESNE. With teachers such as Matias Marcos Manuel Sirgo and Paco Saez.

## LANGUAGE

ENGLISH: title TOEFL de 87%.

SPANISH: native language

## PROJECTS

**Ruido Blanco;** was the Art Director, lead concept artist, lead color script artist, and lead background artist in this project

**Crescendo:** I worked in this animation short film in my exchange program in SVA

**Hilda:** I am working on a personal project about my grandma's life escaping Cuba in Castro's regime.

## AWARDS

**Best background design:** ruido blanco won an award for best background design in feelmotion. and was selected in Weird Market Festival Spain

## SKILLS

**Creative:** I love world-building and creating stories. I also can find various solutions to a problem

**extrovert:** I find it easy to communicate with people

**Hard worker:** I enjoy working and perfecting my craft.

**Efficient:** I can adapt quickly to any conditions or project, and I am a fast learner

**SOFTWARE:** procreate, photoshop, sketchbook, harmony, storyboard pro, maya

